

Nurturing Mothers: A Two-Part Webinar Series on Breastfeeding Support and Maternal Mental Health

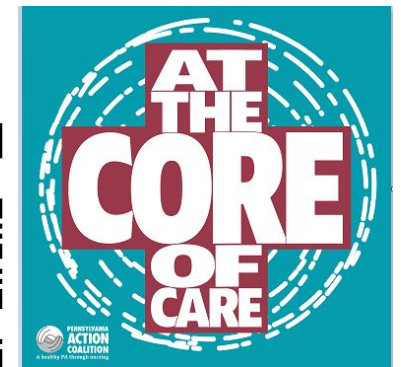


**NATIONAL
NURSE-LED CARE
CONSORTIUM**
a **PHMC** affiliate



May 1, 2024

Part 1: Continuity of Care: Addressing Maternal Mental Health and Postpartum Support



Zoom Orientation

1 Captions

To adjust or remove captions, click the "Live Transcript" button at the bottom of your Zoom window and select "Hide Subtitle" or "Show Subtitle."

2 Questions

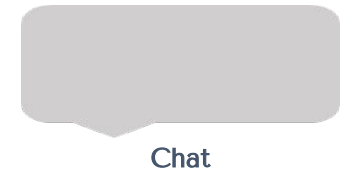
Please raise your hand or add your questions for the speaker and comments for the group into the Chat box.

3 Technical Issues

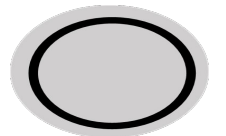
Please raise your hand to let us know or message us in the chat.

4 Recording

This session will be recorded and made available to participants in the Learning Collaborative. Your comments and questions will not be shared publicly.



Raise Hand



Recording

Accreditation Statement


Accreditation Statement: The National Nurse-Led Care Consortium is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Each session has been approved for 1.0 NCPD contact hours.

Success Completion Requirements: To obtain 1.0 contact hours of nursing continuing professional development, you must participate in the entire activity, complete the evaluation, and achieve an 80% pass rate on the knowledge gain assessment following the session.

Thank you for attending the Meeting.
Please click Continue to participate in a short survey.

you will be leaving zoom.us to access the external URL below
[https:// app.smartsheet.com/b/form/6059c5fb77494233bfb48d9b7ab0942d](https://app.smartsheet.com/b/form/6059c5fb77494233bfb48d9b7ab0942d)

Are you sure you want to continue?



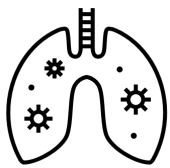
What is an NTTAP's role to support Health Center Excellence

- Provide population-specific T/TA on HRSA-defined objectives
- Support health center capacity to provide interdisciplinary, culturally competent care
- Consultation and support in developing CBO and public housing partnerships
- Connect your HC to our National Training Experts for specialty TTA on aging, unhoused populations, IPV and human trafficking, workforce retention, LGBTQ+
- Participation in national efforts to provide T/TA around SDOH, chronic disease mgt
- Support emergency preparedness and response efforts for health center populations
- Tracking trends and changes in health center training needs
- Support the incorporation of the Health Center Excellence Framework and the Health Center 2035 initiatives

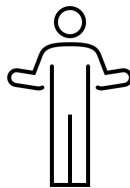


Community Health Center Program

- HRSA funds over 1,500 health centers (HC) & and look-alike (LAL) organizations
- These HC and LALs operate more than 17,890 service delivery sites in communities across the country and serve more than 30.5 million people, or 1 in 11 people nationwide.
- 108 HCs are funded as PHPC and serve over 850,000 patients.
- Residents of public housing are living with higher rates of:



Chronic
Disease



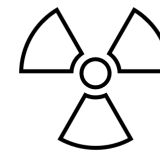
Social
Isolation



Disability
or a
Caregiver



Aging



Environmental
risks



Complex
medical and
social needs

NCHPHA
National Center for Health in Public Housing



NNCC's NTTAP Team



Jillian Bird

Director of Training and Technical Assistance



Matt Beierschmitt

Senior Program Manager



Fatima Smith

Project Manager



Junie Mertus

Program Intern





The National Nurse-Led Care Consortium (NNCC) is a nonprofit public health organization working to strengthen community health through quality, compassionate, and collaborative nurse-led care.

NNCC's mission is to advance nurse-led healthcare through policy, consultation, and programs to reduce health disparities and meet people's primary care and wellness needs.

We do this through:

- training and technical assistance
- public health programing
- consultation
- direct care

NNCC's NTTAP is funded by HRSA's Bureau of Primary Health Care to provide subject matter expertise through the development, delivery, coordination, and evaluation of FREE training and technical assistance offerings to health center grantees and look-alikes.

This program is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$1,218,000 with 0 percent financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, HRSA, HHS, or the U.S. Government.

National Center for Health in Public Housing

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Chief Medical Officer



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Assistance



Bob Burns
Program Director



National Center for Health in Public Housing (NCHPH)

- The National Center for Health in Public Housing (NCHPH) is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U30CS09734, a National Training and Technical Assistance Partner (NTTAP) for \$2,006,400 and is 100% financed by this grant. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.
- The mission of the National Center for Health in Public Housing (NCHPH) is to strengthen the capacity of federally funded Public Housing Primary Care (PHPC) health centers and other health center grantees by providing training and a range of technical assistance.



Subject Matter Experts



**Lud Abigail Duchatelier-Jeudy,
PhD, MPH**

HRSA, Lead Public Health Analyst
Division of Healthy Starts and
Perinatal Services



**Rochelle Logan, DrPH, MPH,
CHES**

HRSA, Supervisory Public
Health Analyst
Division of Healthy Starts
and Perinatal Services,
Maternal and Child Health
Bureau



Paul Williams

Housing Authority of
the City of Milwaukee,
Milwaukee Choice
Neighborhood
Initiative

Agenda

10 min - Welcome

30 min: HRSA
Rochelle and Lud

25 min - Housing Authority of
City Milwaukee- Paul Williams

5 min - Wrap-up





Division of Healthy Start and Perinatal Services

Highlights of programs addressing Maternal and Infant Health

National Center for Health In Public Housing Nurturing mothers webinar

May 1st , 2024

Lud Abigail Duchatelier-Jeudy, MPH, PhD
Rochelle T. Logan, DrPH, MPH, CHES

Vision: Healthy Communities, Healthy People



About the speaker



Dr. Lud Abigail Duchatelier-Jeudy currently serves as a Lead Public Health Analyst in the Maternal and Women’s Health Branch within Division of Healthy Start and Perinatal Services. She currently oversees 4 programs which includes 42 grant recipients with an approximately budget of \$80 million dollars and provides mentoring, guidance and support to 6 staff. In addition, she manages a work portfolio of 6 collaborative agreements and a contract focused on improving and advancing equity in maternal and infant health. Dr. Duchatelier-Jeudy is an expert public health professional with over 10 years of practice in health equity and culturally congruent health programming. She earned her PhD in Child Development from Erikson Institute/Loyola University Chicago, a premier institution for child development in the Nation. Dr. Duchatelier-Jeudy also holds a Masters in Public Health with a concentration in Maternal and Child Health from Boston University. Dr. Duchatelier-Jeudy has a passion for racial, ethnic, gender, sexual orientation equity, inclusion, justice and belonging. She is committed to work tirelessly to dismantle disparities against all groups who have been made marginalized in Maternal and Child Health.

Learn more at <https://mchb.hrsa.gov>



National Maternal Mental Health Hotline

1-833-TLC-MAMA (1-833-852-6262)

Free, confidential, 24/7 mental health support for moms and their families before, during, and after pregnancy. English- and Spanish-speaking counselors are available. Interpreter services supporting 60 other languages as well as TTY for hearing impaired



Learn more at <https://mchb.hrsa.gov>

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Hotline Metrics



Responded to over **33,000** calls and texts from pregnant and postpartum people and their loved ones.

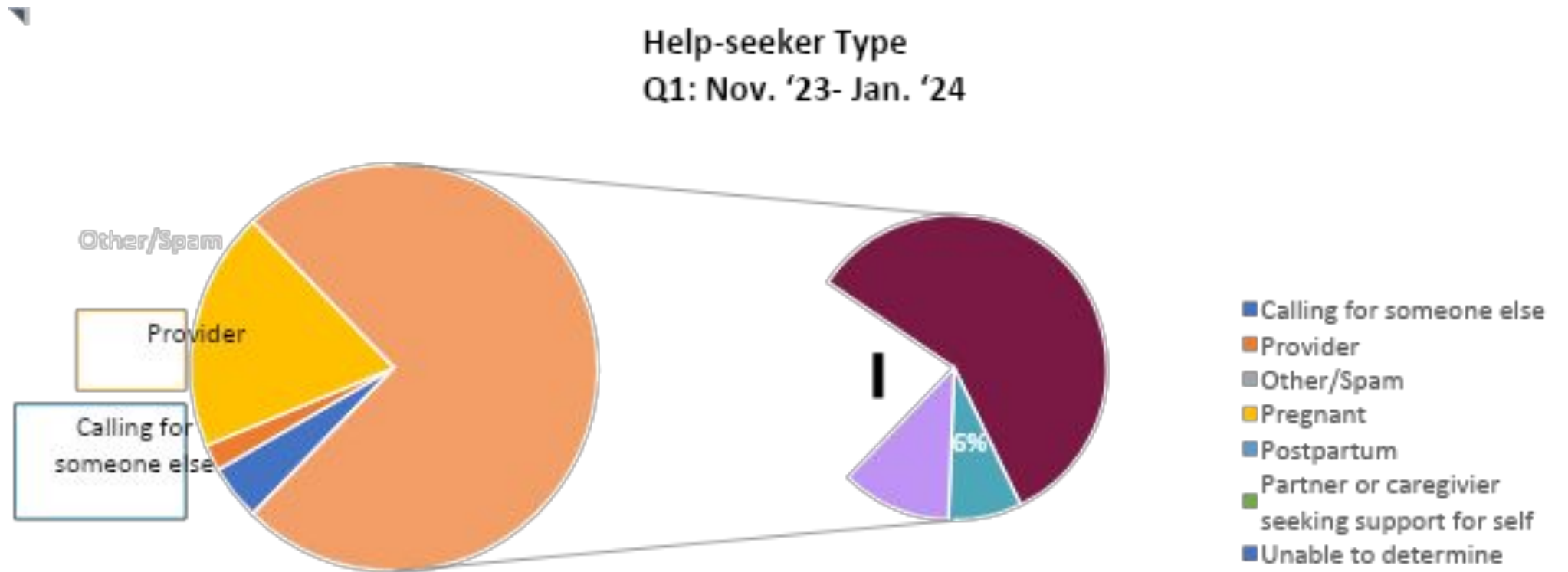


About **70%** of contacts were by phone and **30%** were by text.



The average speed to answer for telephone calls and texts is **less than 30 seconds**.

Hotline User Types

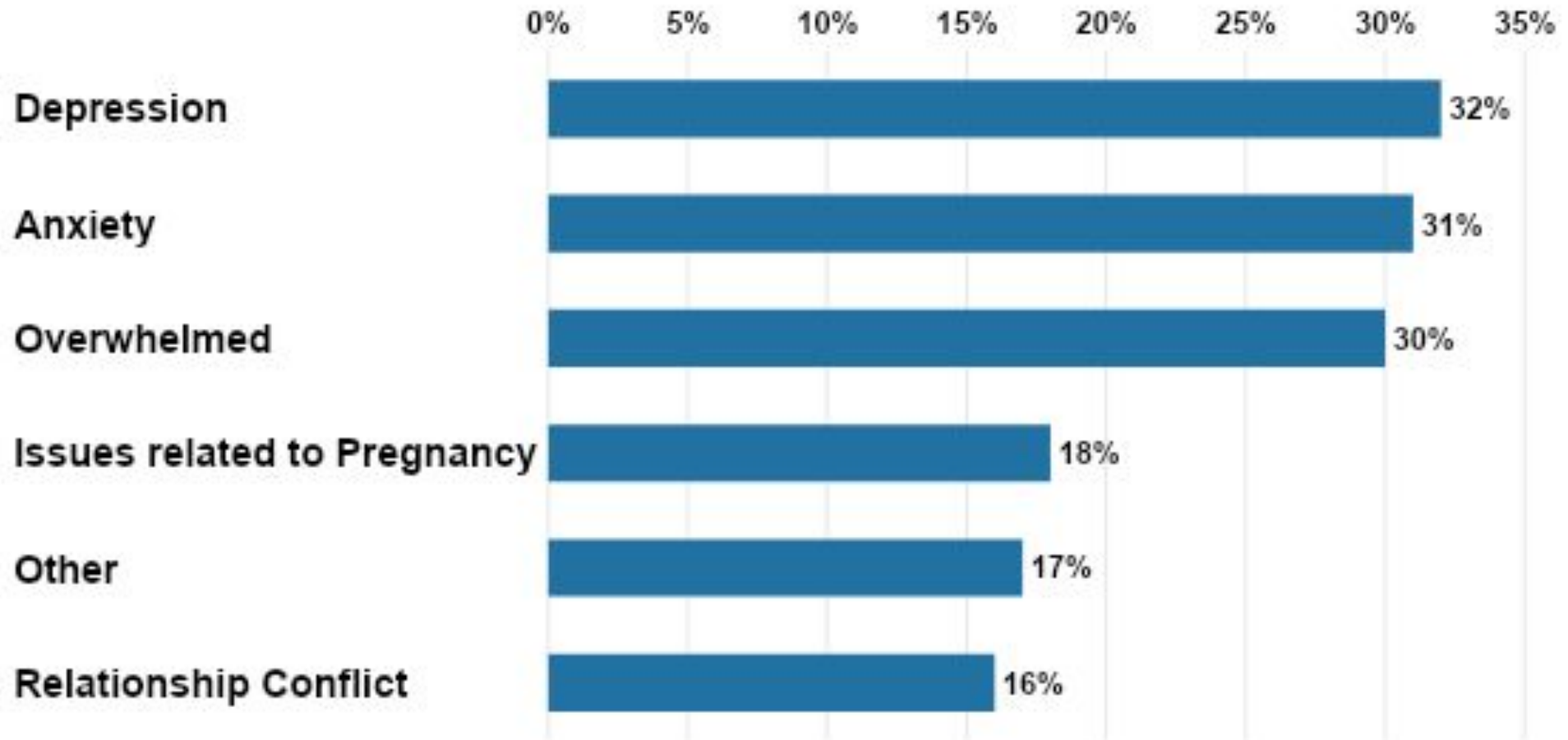


Note: Data reflects a denominator population of N= 5640

Learn more at <https://mchb.hrsa.gov>



Top Reasons for Calling the Hotline



Learn More About the Hotline

Promotional Material Available

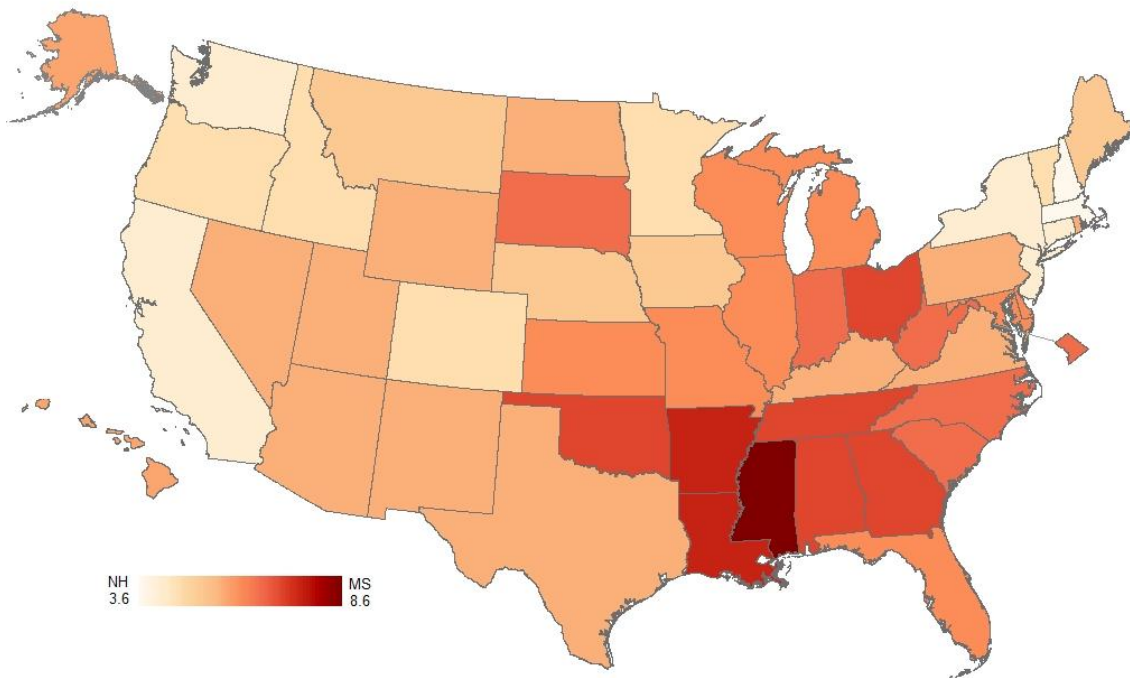




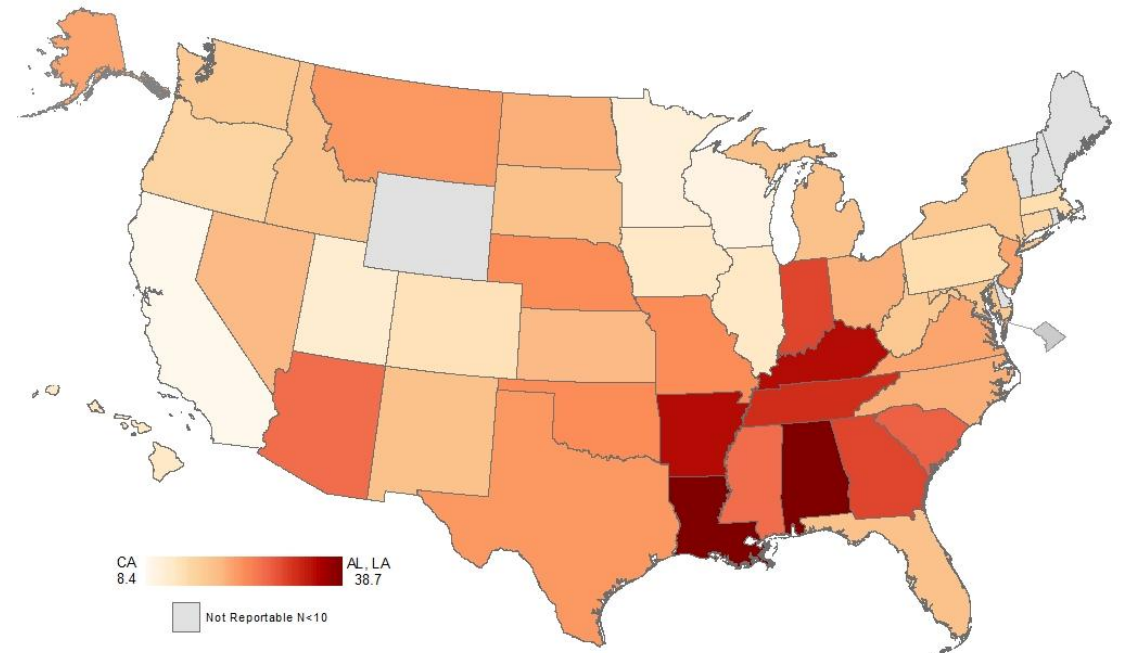
Current programs with the Maternal and Women's Health Branch

State Variation in Infant and Maternal Mortality

Infant Mortality



Maternal Mortality

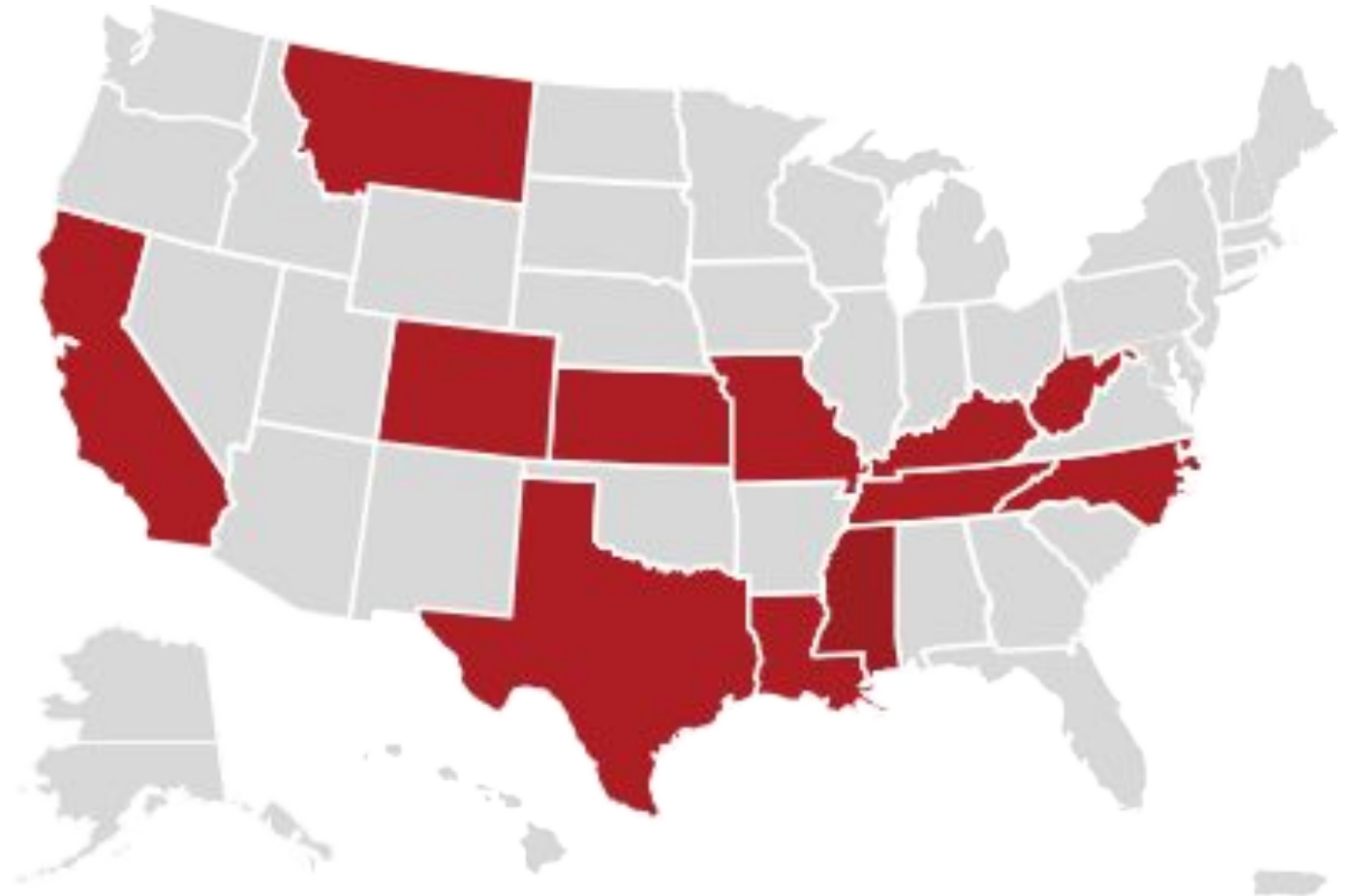


Correlation of 0.60



Health and Substance Use Disorders (MMHSUD)

The **purpose** of this program is to expand health care providers' capacity to screen, assess, treat, and refer pregnant and postpartum people for maternal mental health and substance use disorders.



CA, CO, KS, KY, LA, MO,
MS, MT, NC, TN, and WV

Learn more at <https://mchb.hrsa.gov>



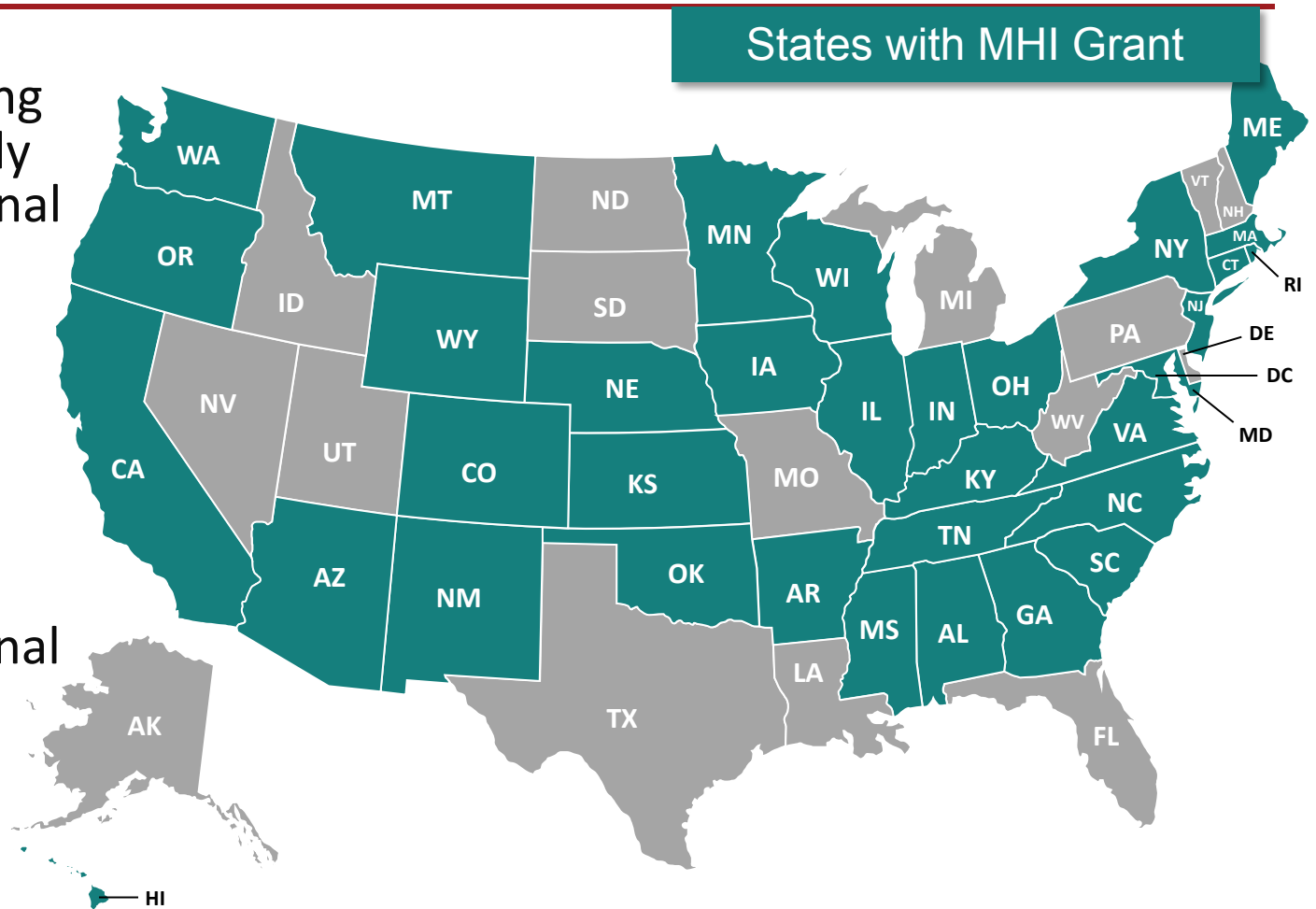
State Maternal Health Innovation Grants

Purpose: To assist states in improving maternal health outcomes, specifically maternal mortality and severe maternal morbidity.

- Provide state teams flexibility in addressing leading causes of maternal death.

Program Requirements:

- Implementation of state maternal health task-force
- State-focused maternal health strategic plan



AIM Capacity Program

The **purpose** of this program is to support state capacity to implement AIM patient safety bundles and expand the reach, depth, and quality of AIM implementation throughout the United States.



AL, AR, CO, DC, HI, IA, IL, IN, KS, KY, MD, MI, MO, MS, MT, NC, ND, NE, NH, NJ, NY, OH, PA, PR, SD, UT, VT and WA

Learn more at <https://mchb.hrsa.gov>



Integrated Maternal Health Services

The **purpose** of this program is to foster the development and demonstration of integrated health services models.



AL, CA, MD, NV and TX



Women's Preventive Services Initiative

When women are healthy, communities thrive.

WPSI
Women's Preventive Services Initiative
Recommendations for Well-Woman Care - A Well-Woman Chart

RECOMMENDATIONS FOR WELL-WOMAN CARE

Preventive care visits provide an excellent opportunity for well-woman care including screening, evaluation of health risks and needs, counseling, and immunizations. Recommendations for Well-Woman Care - A Well-Woman Chart was developed by the Women's Preventive Services Initiative (WPSI). The Well-Woman Chart outlines preventive services recommended by the WPSI, U.S. Preventive Services Task Force (USPSTF), and Bright Futures based on age, health status, and risk factors. Additional recommendations for immunizations are provided in a separate table from the Advisory Committee on Immunization Practices. Clinical practice considerations, risk assessment methods, and the age and frequency to deliver services are described in the Clinical Summary Tables that accompany the chart. The recommendations for Well-Woman Care - A Well-Woman Chart provide a framework for incorporating preventive health services for women into clinical practice. These services may be completed at a single visit or as part of a series of visits that take place over time. The recommendations are not intended as a statement of the standard of care, and do not comprise all proper treatments or methods of care. Providers should use clinical judgment in applying these recommendations to individual patient care, taking into account the needs and resources particular to the practice, the institution, or the type of practice. The Chart is updated annually. The WPSI website (www.womenspreventivehealth.org) has the most up-to-date version of the Chart and Clinical Summary Tables.

HEALTH CARE SERVICES	AGE (Years)							
	13-17*	18-24*	25-29	30-39	40-49	50-64	65-75	>75
GENERAL HEALTH								
Annual screening & counseling	●	●	●	●	●	●	●	●
Aspirin to prevent CVD & CAC						○	○	○
Breast cancer screening	●	●	●	●	●	●	●	●
Cervical cancer screening & counseling	●	●	●	●	●	●	●	●
Depression screening	●	●	●	●	●	●	●	●
Diabetes screening	●	●	●	●	●	●	●	●
Folic acid supplementation	●	●	●	●	●	●	●	●
Genitital herpes & chlamydia screening	○	○	○	○	○	○	○	○
Hepatitis B screening	○	○	○	○	○	○	○	○
HIV testing (each pregnancy)	●	●	●	●	●	●	●	●
Interpersonal violence screening	○	○	○	○	○	○	○	○
Preconception screening	○	○	○	○	○	○	○	○
Rh(D) blood typing	○	○	○	○	○	○	○	○
Syphilis screening	○	○	○	○	○	○	○	○
Tobacco screening & counseling	●	●	●	●	●	●	●	●
DISEASES								
Alcohol screening	○	○	○	○	○	○	○	○
Cholesterol screening	○	○	○	○	○	○	○	○
Eye (in Myopia)	○	○	○	○	○	○	○	○
Flu (influenza)	●	●	●	●	●	●	●	●
Iron	○	○	○	○	○	○	○	○
Lead	○	○	○	○	○	○	○	○
Shingles	○	○	○	○	○	○	○	○
Typhoid	○	○	○	○	○	○	○	○
Varicella	○	○	○	○	○	○	○	○
Wet mount	○	○	○	○	○	○	○	○
X-ray	○	○	○	○	○	○	○	○
WOMEN SERVICES								
Contraceptive counseling, services & supplies	●	●	●	●	●	●	●	●
Contraceptive counseling & methods	●	●	●	●	●	●	●	●
Depression screening	●	●	●	●	●	●	●	●
Diabetes screening	●	●	●	●	●	●	●	●
Folic acid supplementation	●	●	●	●	●	●	●	●
Genitital herpes screening	○	○	○	○	○	○	○	○
Gonorrhea & chlamydia screening	○	○	○	○	○	○	○	○
Hepatitis B screening	○	○	○	○	○	○	○	○
HIV testing (each pregnancy)	●	●	●	●	●	●	●	●
Interpersonal violence screening	○	○	○	○	○	○	○	○
Preconception screening	○	○	○	○	○	○	○	○
Rh(D) blood typing	○	○	○	○	○	○	○	○
Syphilis screening	○	○	○	○	○	○	○	○
Tobacco screening & counseling	●	●	●	●	●	●	●	●
PREVENTION SERVICES								
IMMUNIZATIONS								
Breastfeeding counseling, services & supplies	●	●	●	●	●	●	●	●
Contraceptive counseling & methods	●	●	●	●	●	●	●	●
Depression screening	●	●	●	●	●	●	●	●
Diabetes screening	●	●	●	●	●	●	●	●
Folic acid supplementation	●	●	●	●	●	●	●	●
Interpersonal violence screening	○	○	○	○	○	○	○	○
Tobacco screening & counseling	●	●	●	●	●	●	●	●

KEY:
 ● Recommended by the USPSTF (A or B rating), WPSI, or Bright Futures
 ○ Recommended for selected groups

MEMBERS OF THE ADVISORY PANEL SUPPORT THE WPSI

AMERICAN ACADEMY OF FAMILY PHYSICIANS
 THE AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS
 NPWH

Program Purpose

To improve adult women's health across the lifespan by engaging a coalition of health professional organizations to recommend updates to the HRSA-supported Women's Preventive Services Guidelines.

Authority: Title V, § 501(a)(2) of Social Security Act (42 U.S.C. 701(a)(2)), as amended.

<https://www.womenspreventivehealth.org/>



FY24 Planned Awards

- **State Maternal Health Innovation Program (SMHI)**
 - Up to 18 awards
 - Awards varies based on birth volume (between \$1million and \$2 million)
 - All applications were due on April 2nd
- **Maternal Health Training and Resource Center (MHTRC)**
 - 1 award
 - Award amount is up to \$3 million
 - All applications are due on grants.gov no later than 11:59pm ET on May 2nd
- **Supporting Fetal Alcohol Spectrum Disorders (FASD) Screening and Intervention**
 - 1 award
 - Award amount is up to \$950,000
 - All applications are due on grants.gov no later than 11:59 pm ET on June 21, 2024



Contact Information

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For Hotline:

Christina Taillie, MS, LMHC
Program Lead
National Maternal Mental Health Hotline
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Email: ctailie@hrsa.gov | Phone: 585- 270- 9405



About the speaker

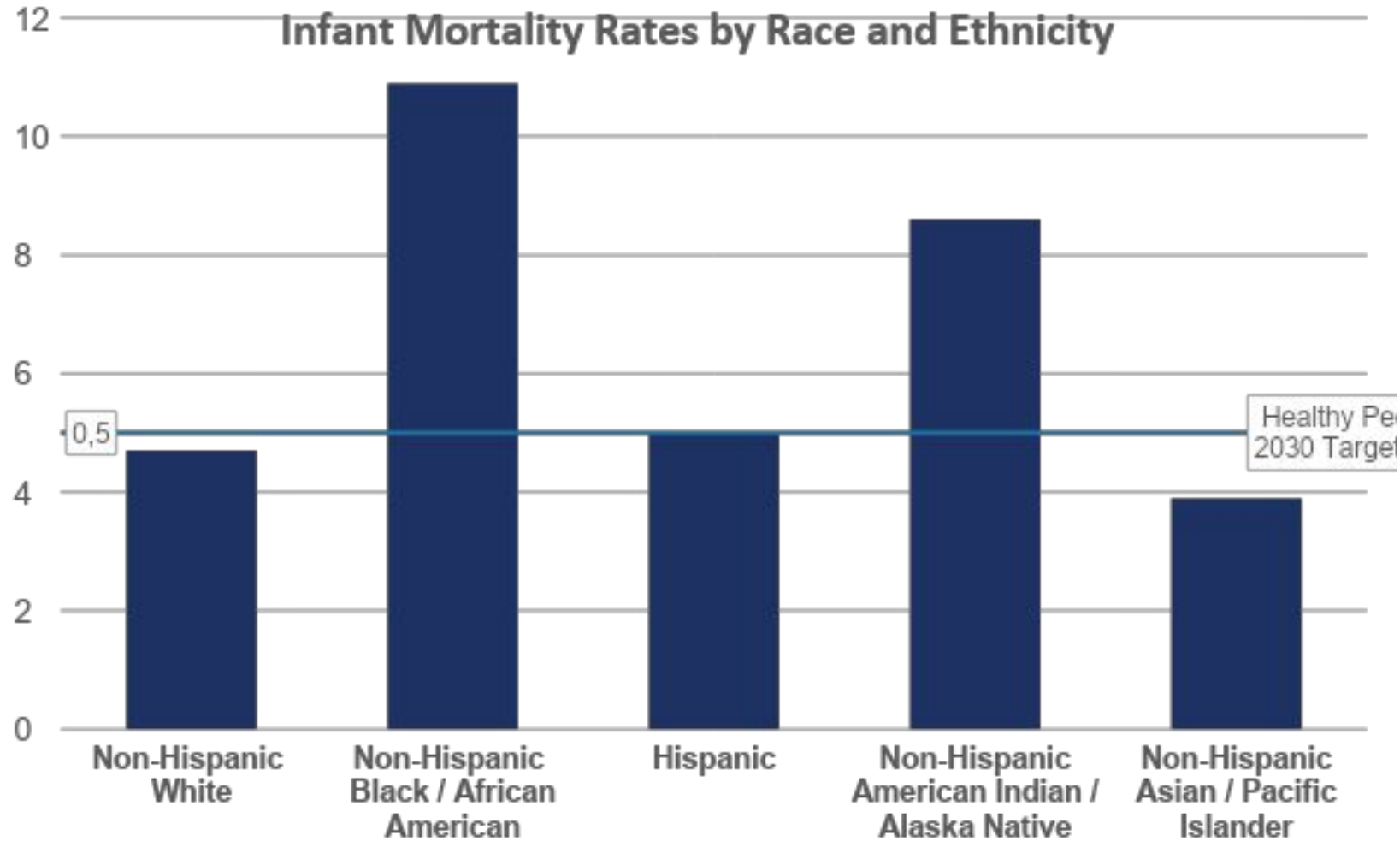


Dr. Rochelle Logan, DrPH, MPH, CHES is a seasoned public health professional with over 18 years of practice-based experience analyzing the factors that influence health outcomes in underserved communities. Currently, Dr. Logan serves as a Supervisory Public Health Analyst for the Division of Healthy Start and Perinatal Services within the Maternal and Child Health Bureau of HRSA. In her role, she provides leadership and direction for the Program Operations and Technical Assistance Team as they work to address inequities in communities that experience high rates of infant and maternal morbidity and mortality. Dr. Logan received her Bachelor of Science in Community Health Education and Master of Public Health from the Morgan State University School of Community Health and Policy. She holds a Doctor of Public Health in Advanced Leadership in Public Health Practice from the University of South Florida and was awarded the 2020 Association of Maternal and Child Health Programs (AMCHP) Scholarship award for her stellar work in the area of maternal and child health. Dr. Logan's research focused on dissecting factors within the physical and sociocultural environment that influence the health of low-income children ages birth to five years of age in Washington, DC. In 2023, Dr. Logan was awarded the Administrator's Award for Innovation for her promotion of Black Maternal Health Week and disparities in maternal health.

Learn more at <https://mchb.hrsa.gov>



Disparities in Infant Mortality, 2018-2020



Learn more at <https://mchb.hrsa.gov>



Healthy Start Overview

The purpose of the Healthy Start program is to improve health outcomes before, during, and after pregnancy, and reduce racial/ethnic differences in rates of infant death and adverse perinatal outcomes.



Learn more at <https://mchb.hrsa.gov>



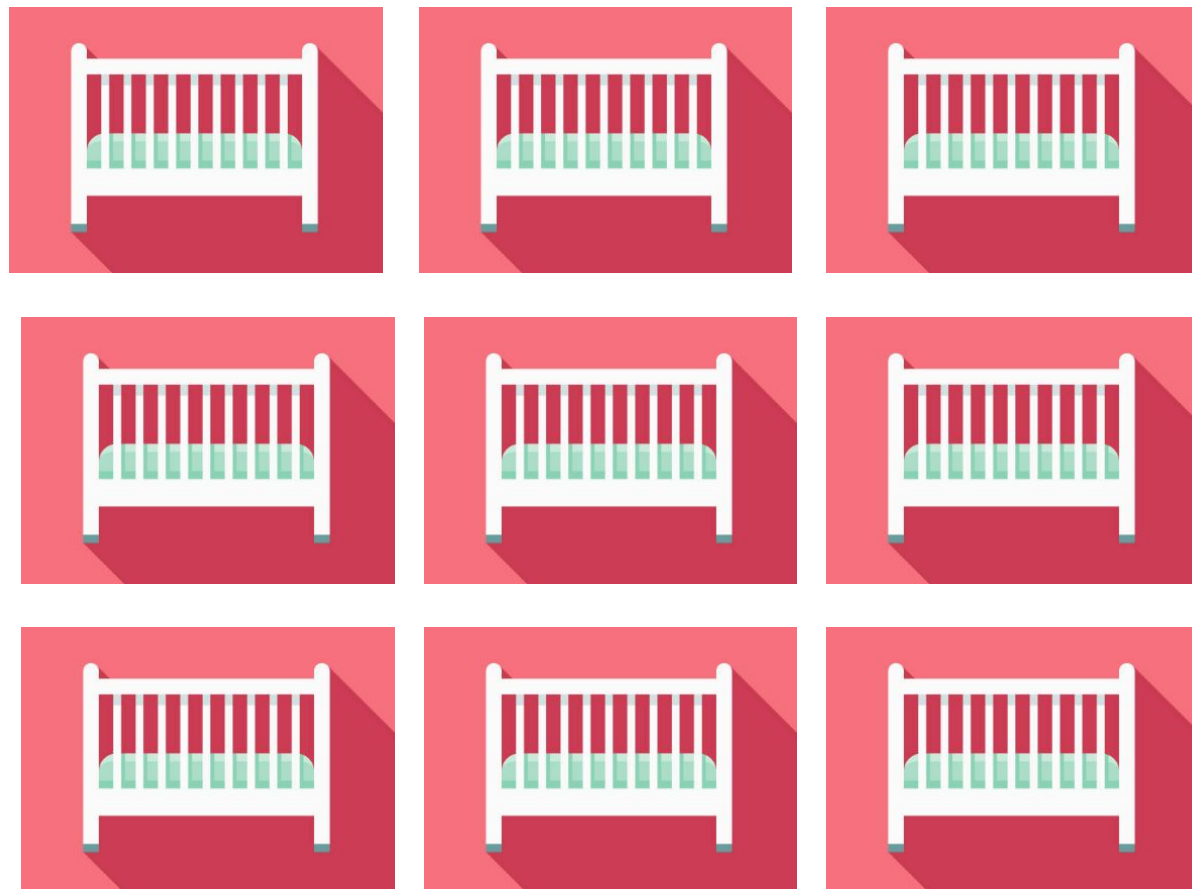
Healthy Start Target Population

The Healthy Start Program provides grants to high-risk communities with infant mortality rates at least

1.5x



the U.S national average.



Learn more at <https://mchb.hrsa.gov>





Healthy Start Services

- Care coordination / case management
 - Comprehensive screening and referrals
 - Creation of service care plan
 - Linkages to clinical care
- Home visiting (in-person & virtual)
- Health insurance enrollment assistance
- Health promotion & education
- Parenting education
- Family planning
- Father/partner engagement
- Breastfeeding support
- Childbirth education

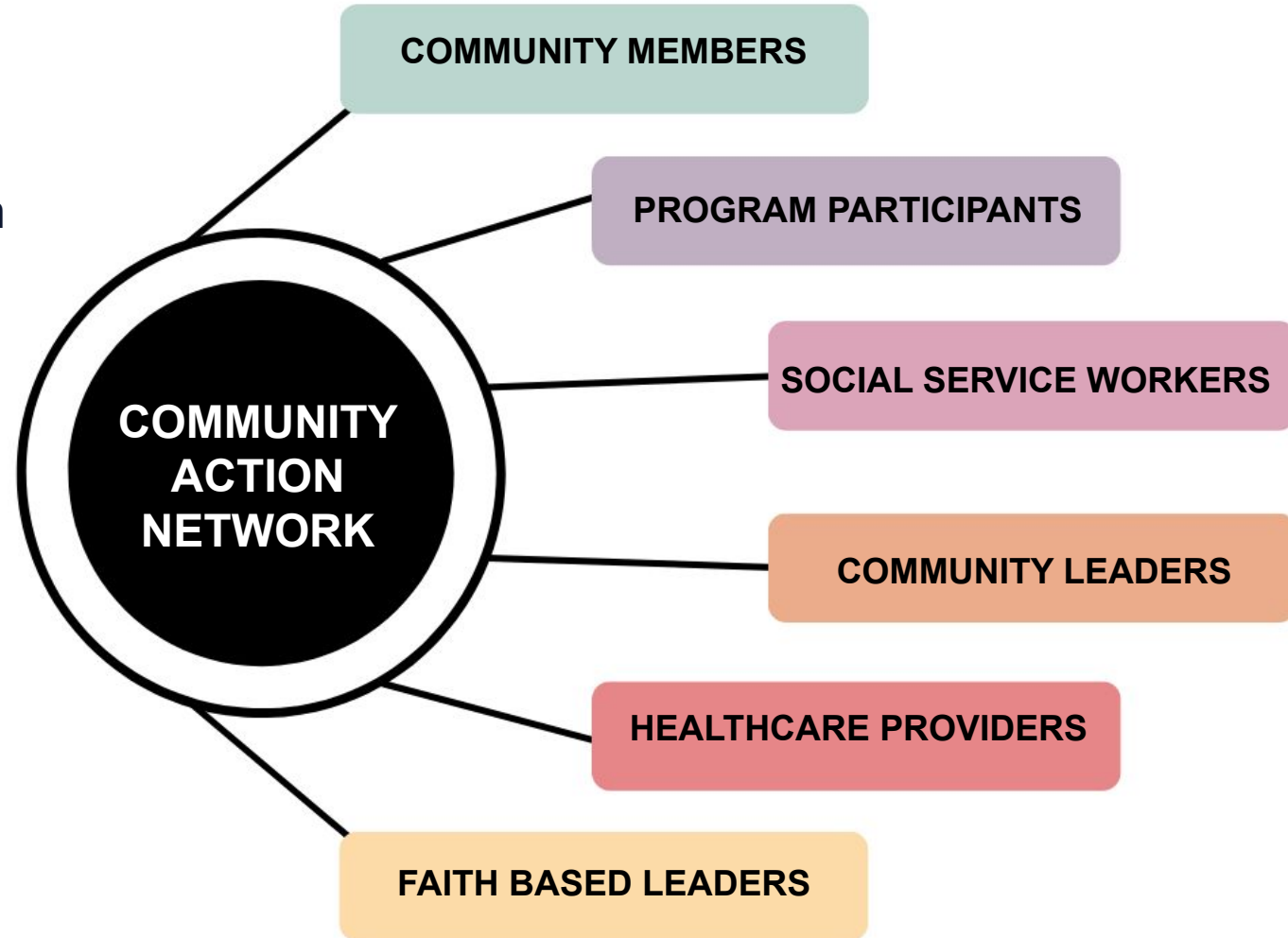




Community Action Networks (CANs)

Every Healthy Start project has a **Community Action Network (CAN)**. Awardees partner with their communities in an effort to:

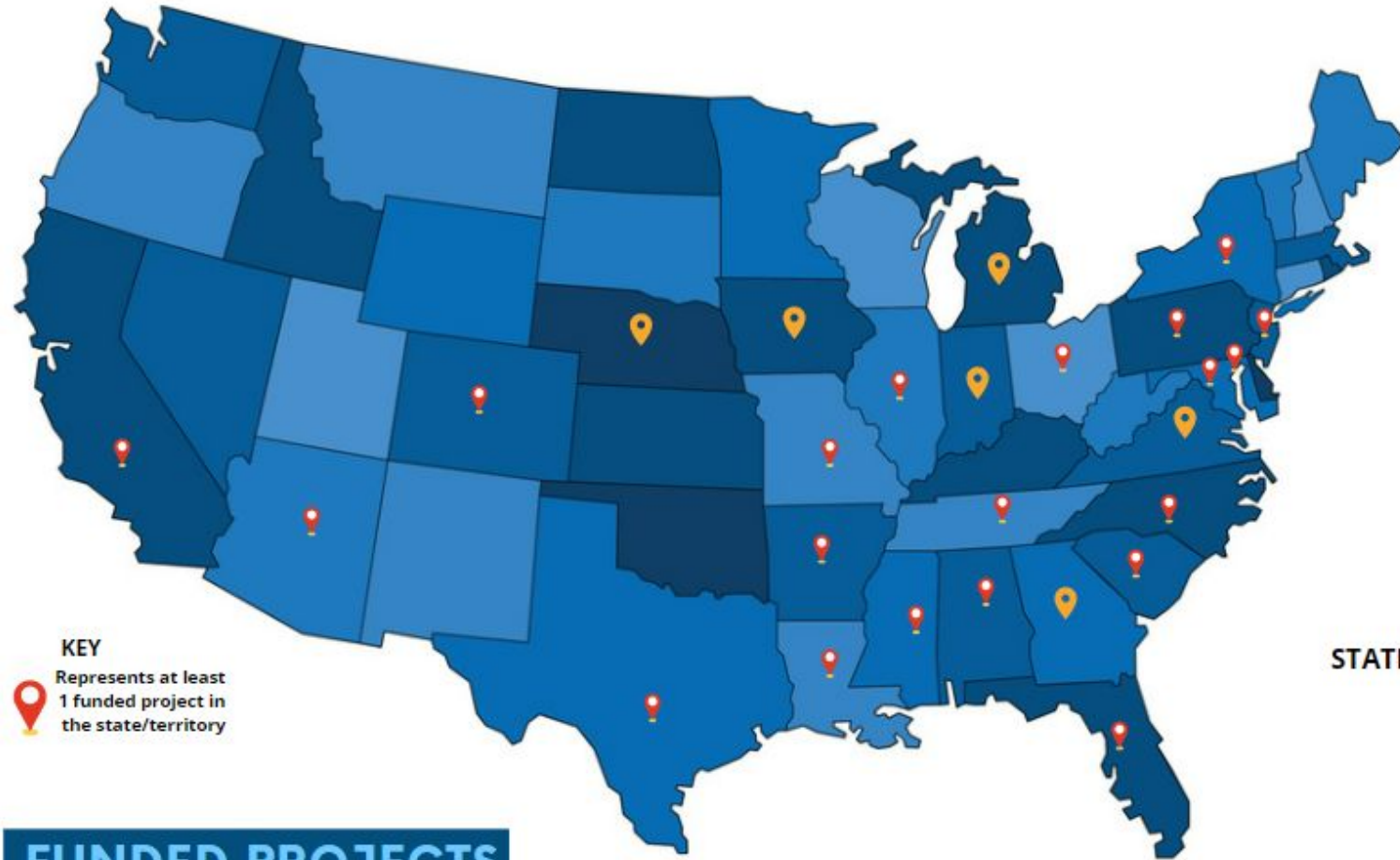
- Improve the quality of, and access to, health care and other supports
- Increase access to culturally and linguistically appropriate services
- Advance equity by addressing unique social determinants of health (SDOH) contributing to disparities in perinatal outcomes within the project area



Community Based Doula Supplement

Community Based Doulas Supplement:

The purpose of this supplement is to increase the availability of doulas in Healthy Start service areas, which are those communities most affected by poor infant and maternal health outcomes



QUICK
FACTS

44

PROJECTS

25

STATES/TERRITORIES

FUNDED PROJECTS

Learn more at <https://mchb.hrsa.gov>



Structural and Social Determinants of Health

STRUCTURAL DETERMINANTS

GOVERNING PROCESSES

ECONOMIC AND SOCIAL POLICIES

RACISM, DISCRIMINATION, BIAS, AND SEGREGATION



EXPERIENCE OF SOCIAL DETERMINANTS

INCOME/POVERTY/WEALTH

EDUCATION

EMPLOYMENT

TRANSPORTATION

HOUSING

FOOD SECURITY

EXPOSURE TO TOXINS

HEALTH INSURANCE

DISTANCE TO SERVICES

Learn more at <https://mchb.hrsa.gov>



Why Did We Fund the Catalyst Grants?

The **purpose** of the Catalyst awards is to support the *implementation* of existing action plans that apply data-driven policy and innovative systems strategies to **reduce IM disparities and prevent excess infant deaths**. Recipients are expected to implement action plans that **address the social determinants of health** (i.e., environmental, social, and economic conditions), **and/or the structural determinants of health** (e.g., institutions, systemic barriers, policies) that contribute to disparities in IM. The policy and systems change strategies in such **action plans should be targeted and specific to reducing disparities among the racial or ethnic group(s) with the highest IM rates or excess infant deaths (i.e., priority population) in a target county/jurisdiction**. The plan must be implemented in partnership with cross-sector state and/or local partners (including agencies that administer the State Title V Maternal and Child Health Block Grant Program), community members, and individuals with lived experience.

Learn more at <https://mchb.hrsa.gov>



Catalyst for Infant Health Equity

Purpose

- To support the implementation of existing action plans that apply data-driven policy and innovative systems strategies to reduce IM disparities and prevent excess infant deaths.

Objectives

- Action Plan Implementation
- Strategic Partnerships
- Outcome Evaluation



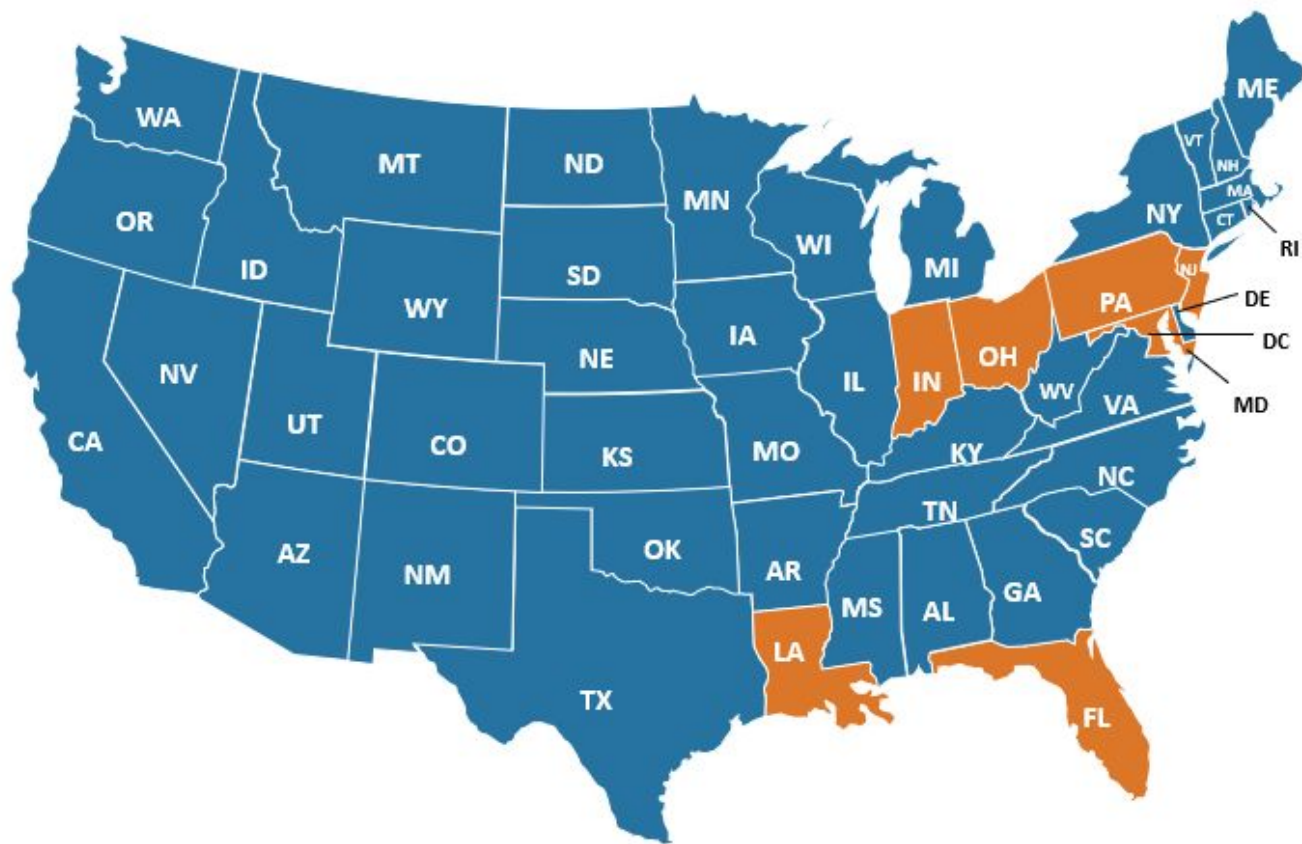
Goals

- To decrease and ultimately eliminate disparities in IM across racial/ethnic groups by achieving steeper declines for groups with the highest rates; and
- To continue reducing overall infant mortality (IM) rates in the United States.

Learn more at <https://mchb.hrsa.gov>



Where the Catalyst Program Operates



Grantees

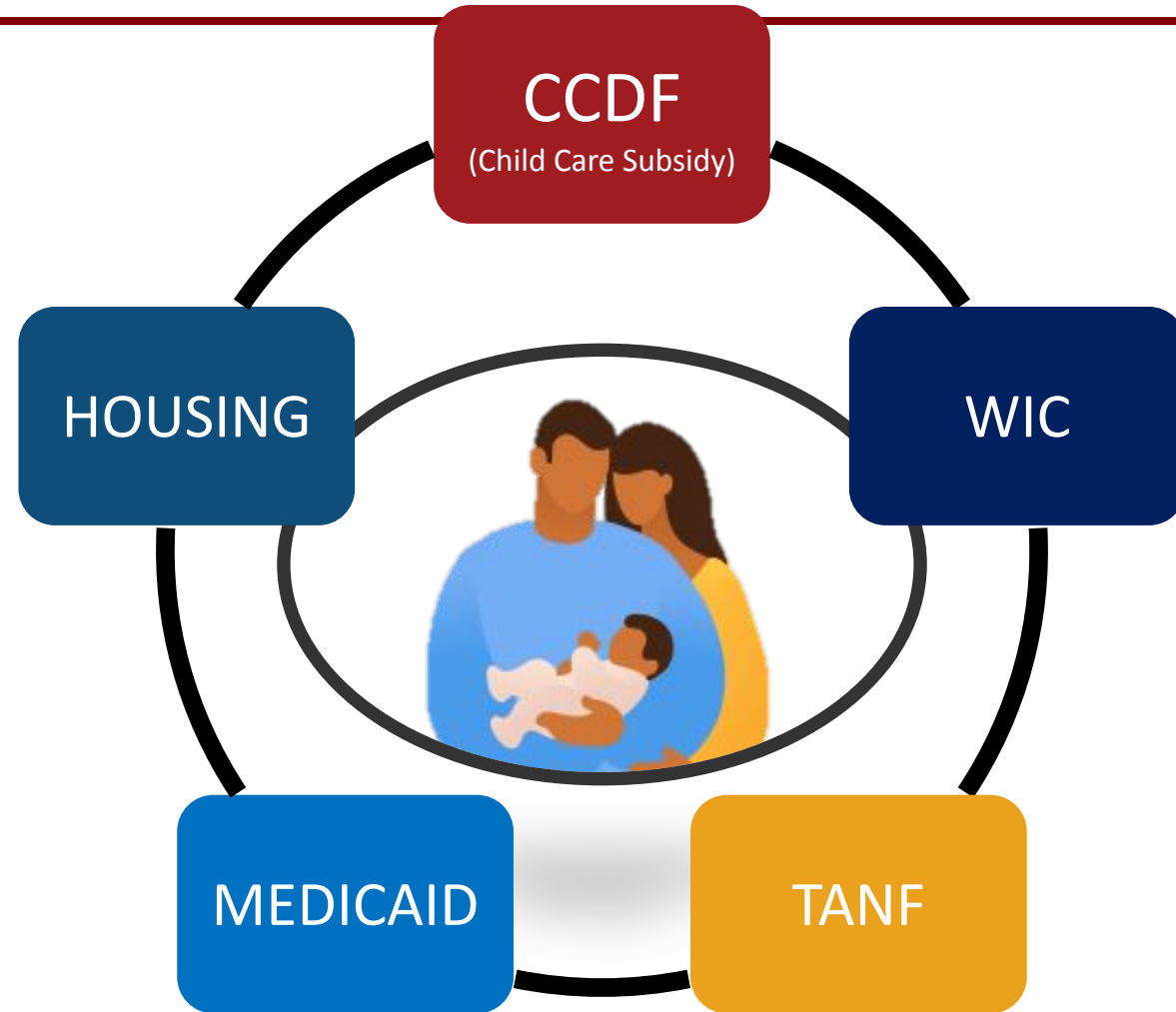
- Baltimore Healthy Start, Inc. (MD)
- Broward Healthy Start Coalition (FL)
- Florida Department of Health (FL)
- Healthy Start Inc. Pittsburgh (PA)
- Marillac Community Health Centers (LA)
- Newark Community Health Centers, Inc. (NJ)
- Northeast Florida Healthy Start Coalition, Inc. (FL)
- Research Institute at Nationwide Children's Hospital (OH)
- Trustees of Indiana University (IN)

Learn more at <https://mchb.hrsa.gov>

Alumni Peer Navigators Pilot

What is the goal of the APN

The goal of the APN is to support Healthy Start (HS) grantees in adopting and implementing peer-, community- and/or workforce-based models to improve family experiences in benefits navigation and beyond.



Learn more at <https://mchb.hrsa.gov>



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WESTLAWN



Paul Williams, Choice Neighborhood Initiative Coordinator

Housing Authority of the City of Milwaukee
paul.williams@hacm.org • 414-286-8267

A Short History of Best Babies Zone (BBZ)



WESTLAWN

- BBZ is a **place-based, multi-sector, community-driven effort to reduce racial inequities in infant mortality and birth outcomes** by organizing community residents and organizational partners to address the social, structural, and economic determinants of health and promote health equity.
- Conceived by **Michael Lu, MD, MS, MPD** and colleagues at University of California, Berkeley, School of Public Health
- Launched in March 2012 under Principal Investigator **Cheri Pies, DrPH, MSW**
- Transferred to **CityMatCH** in May 2019

BBZ is a practical application of the Life Course Perspective



WESTLAWN

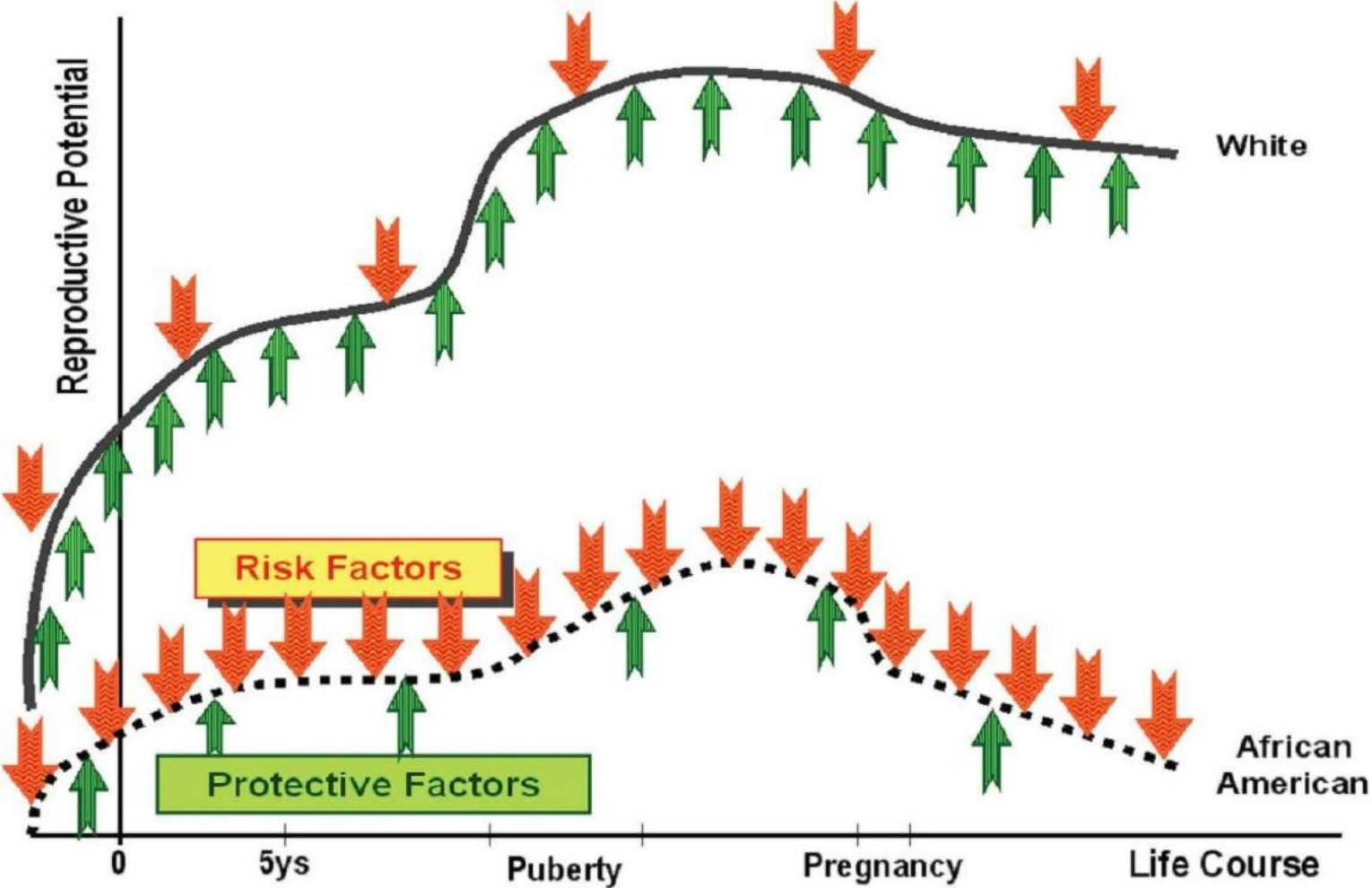


Image: From Lu and Halfon's seminal article, *Racial and Ethnic Disparities in Birth Outcomes*



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Best Babies Zone Foundational Strategies

Zonal Focus

- Minimum 100 births annually
- 8,000 – 20,000 residents
- Demonstrated need to address racial inequities in birth outcomes
- Local organizational capacity

Multi-Sector Collaboration

- Work across four key sectors—economic development, community systems and services, health systems, and education and early care

Community-Driven Action

- Local strategies developed from local perspectives and priorities
- Resident collaboration and leadership

Cultivating a Social Movement

- Advancing local and national equity-focused social movements

Figure: From *Best Babies Zone Basics: A Step-by-Step Guide*, produced by the Best Babies Zone Technical Assistance Center, UC-Berkeley, School of Public Health

BBZ Locations



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Cohort 1, 2012: Oakland, CA; New Orleans, LA; Cincinnati, OH

Cohort 2, 2017: Indianapolis, IN; Kalamazoo, MI; Portland, OR

Cohort 3, 2018: Cleveland, OH; Milwaukee, WI; Harlem, NY

Cohort 4, 2019: East Garfield Park, Chicago, IL; Fresno, CA; Kansas City, MO; Wake County (Raleigh), NC

BBZ in Milwaukee

2018: United Way of Greater Milwaukee & Waukesha County applied for and received a BBZ designation in partnership with Milwaukee's Housing Authority and the City of Milwaukee Health Department to complement the place-based, multi-sector neighborhood revitalization happening through the Westlawn Choice Neighborhood Initiative.



WESTLAWN



Westlawn 1952 - 2018



Westlawn Gardens

A Healthy, Sustainable Neighborhood for All



**Playgrounds &
Community Gardens**



958 New Mixed-Income Homes



“Healthy Homes”

**Sustainable Design &
Storm Water Management**





WESTLAWN



HOUSING

HOUSING: Construction of 708 mixed-income housing units



PEOPLE

PEOPLE: Case management for Westlawn households



EDUCATION

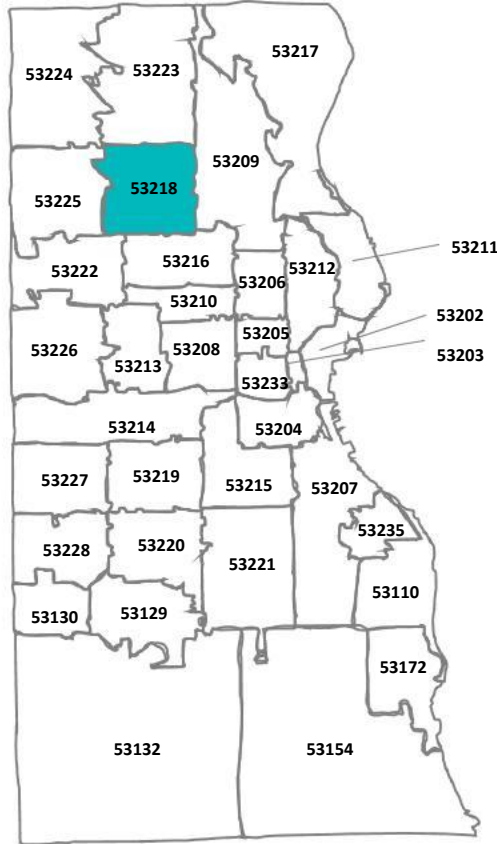
EDUCATION: Development of a high-quality educational continuum



NEIGHBORHOOD

NEIGHBORHOOD: Economic development and health initiatives, including Best Babies Zone Westlawn

City of Milwaukee Health Department



2018 MCH CLIENTS SERVED IN 53218

PROGRAM	TOTAL SERVED	% OF WHOLE
WIC	1,151	14.1%
EMPOWERING FAMILIES OF MILWAUKEE	5	3.8%
PRENATAL CARE COORDINATION	8	7.8%
DIRECT ASSISTANCE TO DADS	1	1.9%
HEALTHCARE ACCESS	127	4.9%
CRIBS FOR KIDS	55	8.2%

2017 INFANT DEATHS

MILWAUKEE: 120

53218: 10

□ **100%** AFRICAN AMERICAN

2017 INFANT MORTALITY RATE

MILWAUKEE: 12.6

53218: 13.5

□ **6TH** HIGHEST IN MILWAUKEE



HOUSING

HOUSING



PEOPLE

PEOPLE



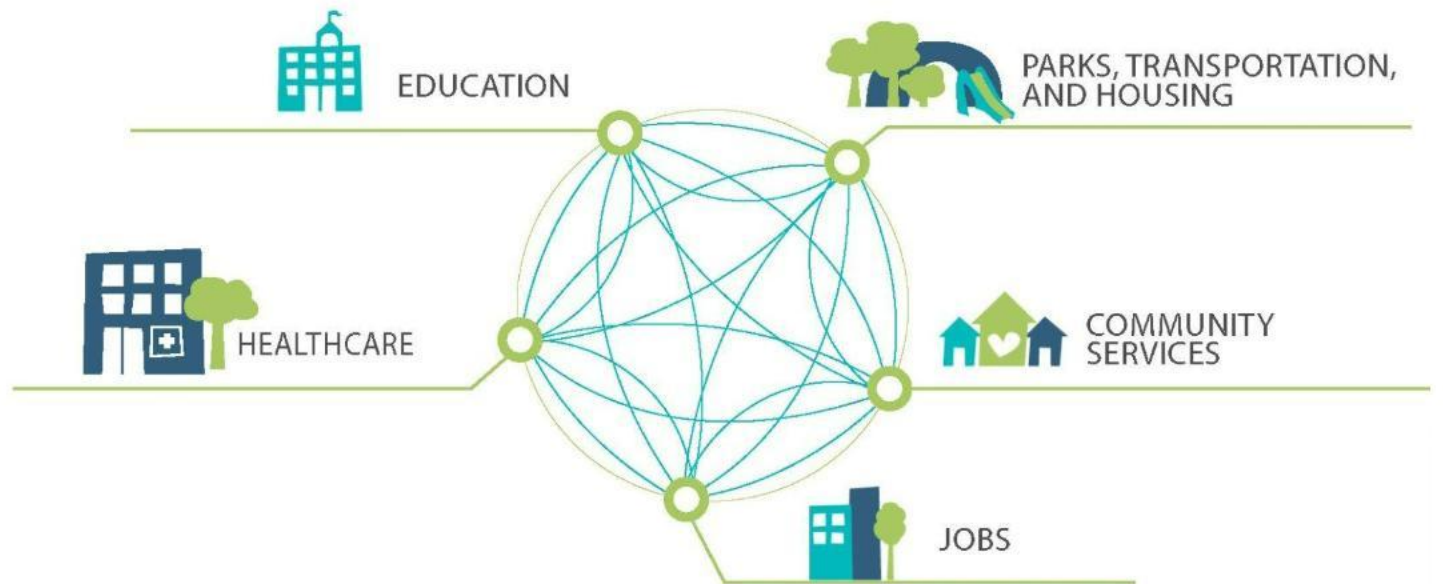
EDUCATION

EDUCATION



NEIGHBORHOOD

NEIGHBORHOOD





WESTLAWN

MISSION & VISION

BBZ Westlawn babies will survive and thrive in life through the support of their engaged and healthy village

EXTERNAL FACTORS AND ROOT CAUSES

Racism, segregation, and trauma that impacts access, utilization, quality and equity with health care, education, transportation and other resources.



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2018: Launch

- Informational & Advisory Council Meetings
- “On The Table” discussion on the topic of “Birth Stories”



2019

- Storytelling Workshops & StorySlam
- Resident Health & Wellness Ambassador Team Development

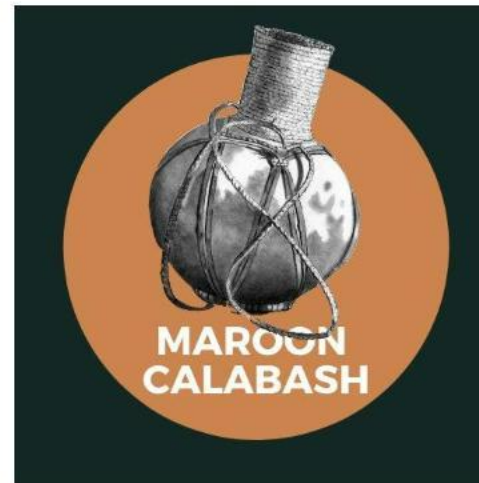


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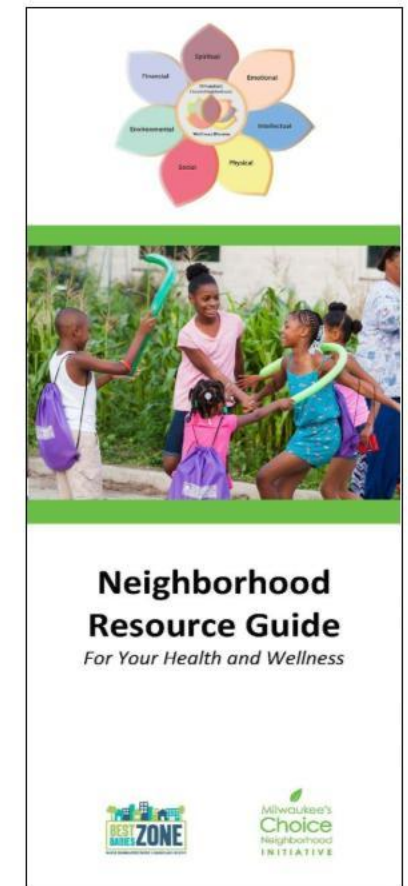


2020

- BBZ Neighborhood Resource Guide with UWM College of Nursing
- Doula Pilot Project with Maroon Calabash



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2021

- Health & Wellness Ambassador Team Development
 - Just Us Equity & Facilitation Training
 - Community Health Worker Training
- BBZ Santa Funfair



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2022

Engagement & Community Building

- Virtual Talent Show
- Family Fun in the Garden
- Stories in the Garden
- Lift Up Every Baby Celebration
- Community Baby Shower & Pregnancy Resource Fair
- BBZ Santa Funfair



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2023

Engagement & Community Building

- Resource Fair
- Storytelling Workshops
- Santa Funfair



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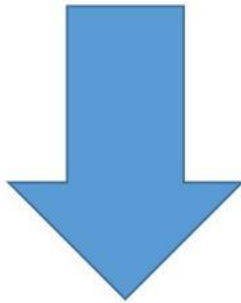


BBZ FRAMEWORK



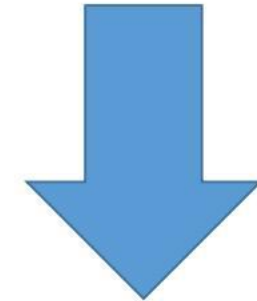
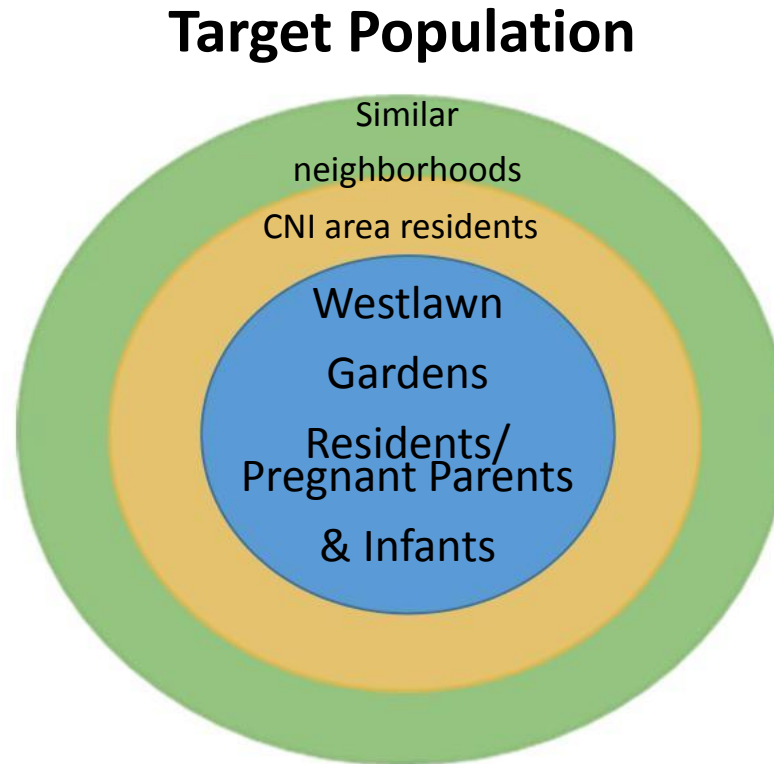
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Health & Wellness Ambassadors & HACM



Provide support to pregnant moms in Westlawn Gardens

- Referrals from Case Managers
- Connect direct to resources
- Provide social support and guidance



Host Supportive Resources Events for Families who are Pregnant or

- **Have an Infant**
- Host gatherings
- Connect to education / resource partners

Best Babies Zone Resources



WESTLAWN

Best Babies Zone Basics: A Step-by-Step Guide

www.healthylucascounty.org/wp-content/uploads/sites/2/2018/12/BBZ-Basics-A-Step-by-Step-Guide.pdf

Expecting Justice Collective Impact Initiative

www.hellmanfoundation.org/expecting-justice.html

CityMatCH – National Organization of Urban Maternal & Child Health Leaders

www.citymatch.org

Evaluation Survey

A graphic of a clipboard with a dark teal border. The clipboard has a white sheet of paper with a dark teal header. The header contains a logo of a hand holding a flame. Below the header, the title of the survey is written in white text. The main body of the form is white with dark teal text and contains four questions, each with a dropdown menu.



Session 1: Nurturing Mothers: A Webinar Series on Breastfeeding Support and Maternal Mental Health

Hosted by the National Nurse-Led Care Consortium

Organization Type *

Select or enter value

On a scale of 1 to 5, how satisfied are you with today's training? *

Select or enter value

On a scale of 1 to 5, based on your level of knowledge prior to the activity, how would you rate changes to your knowledge as a result of today's training? *

Select or enter value

On a scale of 1 to 5, how confident are you that you will be able to apply information from this Training & Technical Assistance activity at your health center/organization? *

Access T/TA Resources

Google Site



LEARNING COLLABORATIVE DESCRIPTION

This four-part peer-learning series, delivered by the National Nurse-Led Care Consortium (NNCC), is designed to enhance workforce readiness among health center staff to respond to various hazards effectively. The series will guide participants through the recently released *All Hazards Emergency Preparedness and Response Competencies for Health Center Staff*, a comprehensive framework developed with input from the Primary Care Association Emergency Management Advisory



NNCC Resource Library



Login | Join

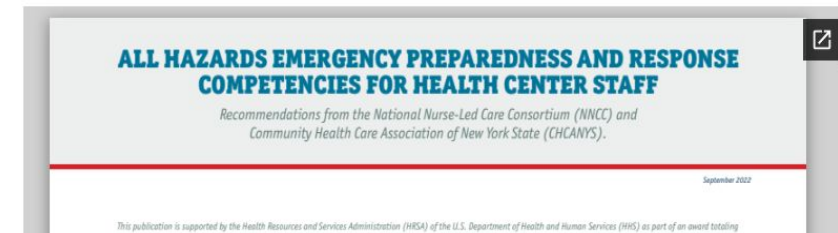
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All Hazards Emergency Preparedness and Response Competencies for Health Center Staff

To successfully perform their assigned emergency/disaster roles, health center staff must understand how their organization will respond to hazards, including the use of altered management structures and modified operations. The National Nurse-Led Care Consortium (NNCC) and the Community Health Care Association of New York State (CHCANYS) created a set of competencies to improve the emergency and disaster preparedness of all health center staff. This publication provides a comprehensive overview of those competencies and sub-competencies, as well as a description of their development process. The competencies are intended to form the foundation of health center staff education and preparedness for all-hazards emergency and disaster response and will allow health centers to direct their limited training time and resources to cover the most essential preparedness aspects.



Upcoming Trainings

May 2, 2024, 3 PM EST

- **Nurturing Mothers: A Two-Part Webinar Series on Breastfeeding Support and Maternal Mental Health**
- *Registration:* https://us02web.zoom.us/webinar/register/WN_87Wv5wDP2F-ukUT6iVItcg

May 30, 2024, 3 PM EST

- **Optimizing Nursing to Advance Health Equity in Primary Care**
- *Registration:* https://us02web.zoom.us/webinar/register/WN_79IAqv30RkO54HTTsdEisg



Thank You!

If you have any further questions or concerns please reach out to Fatima Smith fasmith@phmc.org or Fide Pineda at Fide@namgt.com

